

PITCH PRESENTATION REVIEW GUIDE

How well have you addressed each aspect in your pitch?

Team Name:

PRESENTED	NONE (0)	WEAK (1)	GOOD (2)	EXCELLENT (3)
Cover slide piqued interest				
Clear, concise problem defined				
How it's dealt with today				
How big is this market?				
Correct market validated				
Shared story with the solution				
Why it's different (the USP)				
Complete competitor's list				
Where it's at today, MVP				
Key milestones identified				
Go-to-market strategy				
Defined a revenue model				
Understands their expenses				
Presented financial projections				
Show team-related strengths				
Summarized w/elevator pitch				
Spoke clear with cadence				
Used exact timing allowed				

Notes for the next round: